

Invitation to Innovate

The '***Better Healthcare Programme for Banbury and the surrounding areas***' is seeking ideas for innovative service models to provide acute medical care for the population served by the Horton General Hospital.

Oxfordshire PCT, through the ***Better Healthcare Programme*** is seeking ideas which:

- Ensure the sustained provision of local acute medical services, particularly maternity, paediatrics, gynaecology and A&E.
- Provide a clear role for the Horton General Hospital which delivers the Independent Reconfiguration Panel's recommendations.
- Fit with Oxfordshire PCT's strategy for the area and address the health needs set out the Health Needs Assessment for the area.
- Take account of the issues facing rural settlements and market towns within the Horton's catchment area.
- Create new ideas which perhaps challenge existing models of NHS provision, and which may draw on alternate models from other health care systems.

A successful proposal will indicate how all, or some of, these issues will be tackled. Interested parties are asked to submit an outline proposal by **30 April 2009** which should include the following basic level of detail:

- Title/name for idea proposed.
- Description of idea.
- Scale: will the idea deliver a complete range of acute healthcare services, or does it focus on a specific service or patient group?
- Timescale: for implementation.
- Indication of cost implications if available, for example, is the proposal 'invest to save'?

Respondents who are shortlisted will then be asked to work with the '***Better Healthcare Programme***' to develop these ideas over a three month period. The service models developed during this period will be subject to an evaluation process involving patients, public, clinical staff and other stakeholders.

This is an opportunity for a truly innovate model of care to be developed. The outcome of this '***Invitation to Innovate***' will be showcased at a national conference focussing on the issues faced by small general hospitals planned for October 2009.

A supporting information pack will be made available to respondents and this pack will also be accessible through the PCT's website www.oxfordshirepct.nhs.uk .